



"The Viral Marketing Company"

**ANYONE WHO
SAYS YOU CAN'T
SELL CARS WITH
SOCIAL MEDIA
IS LIVING IN 2011!**

It's time you take a
creative approach
with Viral marketing.

STATISTICS YOU SHOULD KNOW!

84% of Car Buyers are on facebook - 58% are on every day!

90% add or delete a brand based on facebook feedback

58% post something regarding their car purchase within 48 hours

**Average Facebook user has 9
friends in the market to buy a car**

*Findings from Loyalty Advocacy & Influence Research Report Dec., 2011

Would you like to post a
30 Second spot on your
customers facebook
pages... Better yet, what
if your customers posted
it for you? - **Vboost** can
make that happen with
customized "Viral Videos"

800.954.7285
Vboost.com



“Finally a proactive approach to Social Media. I am engaging my customers on their terms.”

- *Bill Stephens - Cerritos Infiniti*

“I was blown away by the number of views our videos received. Vboost delivers the goods.”

- *Gian Carlo Asong - Metro Nissan*

“I was very surprised by the number of people that were willing to share these videos. It is simple to do and you see the results.”

- *Cordy Cerami - Infiniti of Montclair*

“We have had great feedback from our customers. We are leveraging their influence on friends and family.”

- *Bernie Perri - Toyota San Diego*

“This is one of the best ideas I have seen in years. It just makes sense to give your customers the tools to promote your dealership at the time when they are most excited about their new car.”

- *Scott Simmers - Palm Springs Motors*

“It is good to know that, on average, every customer that buys a car from Don-A-Vee, will share their car buying experience with at least 8 friends. With Vboost I get word of mouth exposure every day.”

- *Stewart Benjamin - Don-A-Vee Chrysler Jeep*

“We signed with Vboost on a Tuesday and by Saturday we were sending Viral messages to our customers. They trained our sales team 1-on-1 to ensure our success. I just love the idea of going above and beyond for our customers.”

- *Joanna Stanley - Fontana Nissan*